

## **REBECCA KELLOGG INTERNATIONAL PRIVACY NOTICE** **LAST UPDATED MARCH 30, 2016**

Welcome to RebeccaKellogg.com (the "Site"). Thank you so much for visiting. Your privacy is very important to us. We are committed to the privacy of our visitors. Please read the following information carefully. It tells you when this notice is effective, what information we collect from you, how we might use it, how you can review or change the personal information you provided to us, how we may change this notice, and the steps we take to ensure that your personal information is protected. You are entitled to know once a year what information, if any, we share with other businesses and for what purposes. If you have questions or concerns regarding this Privacy Notice, please contact us at [support@rebeccakellogg.com](mailto:support@rebeccakellogg.com). **By using RKI as your Reiki and energy coach, you consent that we may process the data that we collect from you in accordance with this Privacy Notice.**

### **About RKI**

Rebecca Kellogg International ("RKI") provides Reiki and energy healing.

Please note that Rebecca Kellogg International does not have licensed physicians on staff. Reiki and energy work do not require licensing by the State of California. It is not intended to provide, or take the place of, medical diagnoses or advice. It is meant to be a complement to traditional Western medicine provided by doctors, nurses, psychologists and other licensed medical professionals. It is important to consult a licensed medical professional before making any changes to your routine. Thus, while RKI may have access to certain medical information, it is not a healthcare provider or covered entity subject to the rules and regulations of HIPAA.

### **Agreement to Terms**

All activities in which you may engage in with RKI are voluntary. You are not required to provide any personal information to us unless you choose to access features on the Site which require such information. By submitting or otherwise making available your personal data or other sensitive information, you agree to the terms of this Privacy Notice and you expressly consent to the processing of your information in accordance with this Privacy Notice. **If you do not agree with the terms of this Notice or other terms of use for the RKI Site, then you should leave the Site and should not provide us with any of your personal information.**

### **Effective Date and Changes to This Notice**

This Privacy Notice is effective as of the date above, and will remain in effect until a new Notice supersedes it. We may choose to update this Notice at our discretion,

so you should review these terms periodically as the terms may change from time to time. The most recent version of the Notice will be reflected by the “last updated” date noted at the top of the page. Your continued use of the Site will constitute your acknowledgment of the Notice in its current version and your understanding of the terms of the Notice.

## **When and How Information about You Is Collected**

“**Personal Data**” means data that allows someone to identify or contact you, including, for example, your name, phone number, zip code, and e-mail address. “**Anonymous Data**” means data about you that is not associated with or linked to your Personal Data (but does not include Site Data, which is covered later in this Privacy Notice); Anonymous Data does not permit the identification of individual persons. We collect Personal Data and Anonymous Data, as described below.

When you create a RKI account, we may ask for some personal information, including your email address and date of birth. Your email address will be your RKI account user name, which you will use to log-into your account. We do not display your email address to other users. Instead, others will see the name or nickname you enter in your profile settings.

You may also be able to create your RKI account using a different credential such as a Facebook or Google+ account. We will ask permission to access basic information from that account, such as your name, profile picture, and friend list. You can stop sharing that information with us at any time by removing RKI’s access to that account. We will access your phone’s contact list for the purpose of letting you identify contacts who are RKI users. We do not store your phone’s contact list, and it is deleted immediately after it is used for this purpose.

When you create an account on the RKI Site and enter information about yourself, we use this information to personalize your experience. In addition, we (or our third-party credit card or payment processor on our behalf) will collect Personal Data including your credit card number or account information when you purchase Products or services in connection with our Site. RKI collects the following information about you:

- your first and last name
- your email address
- your date of birth
- your phone number
- your address
- your geolocation
- your order history

We do not view or store your credit card information. This is handled by our third-party payment processor.

## **Why We Collect Data**

RKI uses your data to provide you with the best experience possible, and to improve and protect the RKI Service.

## **Types of Non-Identifying Information We Collect**

We may also collect general information resulting from your activity on the site, including your preferences, insights, and other tendencies. This may include anonymous “traffic data” or tracking information provided by the Site’s host or similar provider of such information (i.e., Google Analytics) that does not personally identify you, but may be helpful for marketing purposes or for improving the services we offer.

## **Disclosure of Your Information for Security Purposes**

RKI fully cooperates with law enforcement agencies in identifying those who use our services for illegal activities. We will release personal or general information without your consent for security purposes, when required by law, or to prevent imminent harm to any person or entity. We will disclose personal or general information upon receipt of a court order or subpoena, or to cooperate with a law enforcement investigation, which may include responding to requests and court orders from jurisdictions outside the United States. We reserve the right to report to law enforcement agencies any activities that we in good faith believe to be unlawful, as determined in our sole discretion.

## **Ways You Might Share Your Data**

RKI does not sell your personal information or general information to third parties. However, in the future, we may provide some of our services through contractual arrangements with affiliates, services providers, partners and other third parties. For example, your data may be transferred to parties who assist in designing and operating the site, executing services, or helping us analyze collected data. These parties will only use your data for the purpose of carrying out the work as agreed with us and will be required to keep the information confidential. We will encourage our service partners to adopt and post privacy policies. However, the use of your personal information by service partners is governed by the privacy policies of those service partners and is not subject to our control.

Your traffic and transaction information may be shared with our business partners and advertisers on an aggregate and anonymous basis. We may also draw inferences from this information, aggregate this information, and use this information to inform the operation of the Site, enhance your experience, or for any other lawful

purpose. Such information shall be governed by this notice in the same manner as any other personal information.

We do not use third-party service providers at this time. If this changes, we will update this Policy and notify you via the email address you have provided.

## Social Media Features and Widgets

Our Site includes social media features, such as the Facebook Like button and widgets, such as the “Share this” button or interactive mini-programs that run on our Site. These features may collect your IP address and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these features are governed by the Privacy Notice of the company providing it.

## Cookie Notice

“**Cookies**” are small pieces of information that are stored on your hard drive or in device memory. We link the information we store in Cookies to the personally identifiable information you submit. We may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience with the RKI Site. Your Web browser may allow you to delete, block or otherwise disable the use of Cookies or HTML5. If you choose to disable Cookies, some areas of our Site may not work properly.

Web beacons and pixel tags are images embedded in a webpage or email for the purpose of measuring and analyzing usage and activity. RKI, or third party service providers acting on our behalf, may use web beacons and pixel tags to help us analyze usage and improve our functionality.

Social media tools, like widgets and plug-ins, are used so you can share information from RKI on other sites such Facebook and Twitter. These interactive mini-programs collect your IP address, record the pages you visit on our website, and set cookies that will enable the widget to function properly. Your interactions with these widgets are governed by the Privacy Notice of the company providing them, not by RKI’s Privacy Notice. We also use the Facebook and Twitter pixel tags to help us understand how effective our marketing is on those sites.

To make the RKI Site and related services more useful to you, our servers (which may be hosted by a third-party service provider) collect Personal Data and Anonymous Data from you, such as browser type, operating system, Internet Protocol (IP) address (a number that is automatically assigned to your computer when you use the Internet, which may vary from session to session), domain name, and/or a date/time stamp for your visit.

**RKI does not respond to DO NOT TRACK settings in your browser.**

## **How to Deactivate Your RKI Account**

We store your information in our database server maintained by Google Drive for as long as you maintain a RKI account. The information you provide is kept in perpetuity unless and until you tell us to delete it. You can deactivate your RKI account by going into the settings menu from your device and selecting “Delete My Account” from the menu options. If you would like all of your data removed once you’ve deactivated your account, please notify us by email [support@rebeccakellogg.com](mailto:support@rebeccakellogg.com).

Your digital information is kept for three years after your final appointment date, after which it will be deleted. Any hard copies containing your information will be shredded at the same time.

## **RKI’s Policies for Children**

Though RKI does not have a minimum age requirement to use the RKI Site, it is not intended for users under the age of 13 that do not have permission from a parent or guardian. We do not knowingly or intentionally gather personal data about visitors who are under the age of 13. If you are aware of, or suspect that, someone under the age of 13 is using the RKI Site without permission, please notify us immediately by contacting us at [support@rebeccakellogg.com](mailto:support@rebeccakellogg.com).

If you have questions or concerns about the Internet and privacy for your child, we encourage you to check out <http://www.consumer.ftc.gov/articles/0031-protecting-your-childs-privacy-online>.

## **How Does RKI Keep My Data Safe?**

RKI uses a combination of technical and administrative security controls to maintain the security of your data. In addition to physical security measures such as limiting the number of persons who have access to your information, RKI uses a number of technological security measures, including password encryption, to keep your information safe. If you have a security-related concern, please contact us at [support@rebeccakellogg.com](mailto:support@rebeccakellogg.com).

## **How Does RKI Handle Data from International Visitors?**

The RKI Site is hosted and operated entirely in the United States and is subject to United States law. Any personal information that you provide to RKI is being transferred to RKI for use solely in the United States and will be hosted on United States servers. You consent to the transfer of your personal information to the United States. If you are accessing the RKI Site from outside the United States, please be

advised that United States law may not offer the same privacy protections as the law of your jurisdiction.

### **Questions or Comments**

If you have any questions or comments relating to the RKI Site or this Privacy Notice, send an email to [support@rebeccakellogg.com](mailto:support@rebeccakellogg.com).